

WTLV-TV

Obama For America

Advertiser:

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

Order / Rev:

703687

Alt Order #:

6259095

Flight Dates:

09/25/12 - 10/01/12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WTLV	09/25/12	10/01/12	530a-6a	CM	530a-6a	MTWTF--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
E 4	WTLV	09/25/12	10/01/12	M-F 6-7am	CM	6a-7a	MTWTF--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
E 5	WTLV	09/25/12	10/01/12	M-F 6-7am	CM	6a-7a	MTWTF--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
E 6	WTLV	09/25/12	10/01/12	Today Show	CM	7a-9a	MTWTF--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
E 7	WTLV	09/25/12	10/01/12	Today Show	CM	7a-9a	MTWTF--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
E 8	WTLV	09/25/12	10/01/12	Today Show II	CM	9a-10a	MTWTF--	:30	3	\$275.00	P-3	0.00	NM	3	\$825.00
E 9	WTLV	09/25/12	10/01/12	M-F 10-11a	CM	10a-11a	MTWTF--	:30	2	\$250.00	P-1	0.00	NM	2	\$500.00
E 10	WTLV	09/25/12	10/01/12	M-F 11a-12p	CM	11a-12p	MTWTF--	:30	1	\$80.00	P-3	0.00	NM	1	\$80.00
E 11	WTLV	09/25/12	10/01/12	M-F 12-1230p	CM	12p-12:30p	MTWTF--	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
E 12	WTLV	09/25/12	10/01/12	M-F 1230-1p	CM	1230p-1257p	MTWTF--	:30	5	\$110.00	P-3	0.00	NM	5	\$550.00
E 13	WTLV	09/25/12	10/01/12	M-F 4-5p	CM	4p-5p	MTWTF--	:30	3	\$175.00	P-3	0.00	NM	3	\$525.00
E 14	WTLV	09/25/12	10/01/12	M-F 5-530pm	CM	5p-5:30p	MTWTF--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
E 15	WTLV	09/25/12	10/01/12	M-F 530-6p	CM	5:30p-6p	MTWTF--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
E 16	WTLV	09/25/12	10/01/12	M-F 6-630pm	CM	6p-6:30p	MTWTF--	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
E 17	WTLV	09/25/12	10/01/12	NBC Nightly News	CM	M-F 630p-7p	MTWTF--	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00

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[illegible]

**AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box) ☒ FEDERAL C

FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Daniel Jester,
being/on behalf of: Barack Obama, a legally
qualified candidate of the Democratic political
party for the office of: President of the United States
in the Primary + General
election to be held on: Various dates

do hereby request station time as follows:

[illegible]

Total Charges:

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, James A. Messina
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

[Handwritten Signature]

printed name

James A. Messina

date

1/18/2012

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martha Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

1/18/2012

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title